

2015 ASHE Conference Baltimore, MD May 27-31, 2015



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April 1, 2015

RE: Sponsorship Opportunities

Dear Transportation Professional,

The American Society of Highway Engineers (ASHE) is hosting its 2015 National Conference on May 27-31, 2015, in Baltimore, Maryland. ASHE strives to make this conference a paragon of pure transportation engineering collaboration, innovation, and education.

As Charm City prepares for the arrival of ASHE participants, the Mid-Atlantic Region and Chesapeake Section are hard at work making sure this is the best conference event of 2015. To do so, we need your assistance and support...

Get involved and support ASHE by sponsoring a part of the Conference and/or being an exhibitor. From seminars to cocktail hours, breakfasts to dinners, meetings to golf outings, advertisements to giveaways, we have sponsorship opportunities that will fit most company's marketing needs, goals, and budgets. We kindly ask for a contribution and, in return, your company will be visible to hundreds of transportation industry experts from across the country.

Please review the attached form and make your pledge to support the 2015 ASHE National Conference. You may also view and select a sponsorship level on the Conference website at www.2015conference.ashe.pro/. If you have any questions or comments about sponsorship, please do not hesitate to contact me at Lkriebel-ashe@wbcm.com or (410) 512-4500. For exhibitor questions, please contact Dion Ho at dion.ho@kci.com or (410) 891-1760.

Thank you for your patronage!

Sincerely,

Leon Kriebel, P.E.
Sponsorship Committee Chair

VISIT OUR WEBSITE

<http://2015conference.ashe.pro/>



**ADVERTISING & SPONSORSHIP FORM
AMERICAN SOCIETY OF HIGHWAY ENGINEERS
2015 ASHE National Conference, Baltimore, MD
May 27-31, 2015**



SPONSORSHIP LEVELS

PLATINUM – \$5,500 (Unlimited):

- ✓ Full Page Ad in the Program Book
- ✓ Display Board List
- ✓ Recognition at Functions
- ✓ Listing on the Website
- ✓ 4 Conference Registrations
- ✓ 4 tickets to Past President’s Luncheon
- ✓ 4 Tickets to Friday Night Event
- ✓ 4 Tickets to Saturday Night Banquet

GOLD – \$3,500 (Unlimited):

- ✓ ½ Half Page Ad in the Program Book
- ✓ Display Board List; Recognition at Functions
- ✓ Listing on the Website
- ✓ 2 Conference Registrations
- ✓ 2 Tickets to Past President’s Luncheon
- ✓ 2 Tickets to Friday Night Event
- ✓ 2 Tickets to Saturday Night Banquet

SILVER – \$2,500 (Unlimited):

- ✓ ½ Half Page Ad in the Program Book
- ✓ Display Board List; Listing on the Website
- ✓ 1 Conference Registration
- ✓ 1 Ticket to Past President’s Luncheon
- ✓ 1 Ticket to Friday Night Event
- ✓ 1 Ticket to Saturday Night Banquet

BRONZE – \$1,250 (Unlimited):

- ✓ ¼ Quarter Page Ad in the Program Book
- ✓ Display Board List
- ✓ Listing on the Website
- ✓ 1 Conference Registration

EVENT SPONSORSHIPS

- | | |
|--|---|
| <input type="checkbox"/> Ice Breaker (Thursday Night) \$1,200 (SOLD) | <input type="checkbox"/> Hotel Room Keys \$2,500 (SOLD) |
| <input type="checkbox"/> Technical Session Breaks \$500 (Unlimited) | <input type="checkbox"/> Registration Bag Sponsor \$2,000 (SOLD) |
| <input type="checkbox"/> Past President’s Luncheon \$3,400 (SOLD) | <input type="checkbox"/> Breakfast Sponsor \$750 (3 Available) |
| <input type="checkbox"/> Friday Night Event \$3,000 (2 Available) | <input type="checkbox"/> Beverage Cart Sponsor \$500 (SOLD) |
| <input type="checkbox"/> Technical Tour (Saturday) \$500 (1 Available) | <input type="checkbox"/> Hole Sponsor \$200 (13 Available) |
| <input type="checkbox"/> Gala Banquet (Saturday Night) \$3,000 (1 Available) | <input type="checkbox"/> Longest Drive Sponsor \$250 (1 Available) |
| <input type="checkbox"/> Hospitality Room \$1,000 (Unlimited) | <input type="checkbox"/> Closest to the Pin Sponsor \$250 (1 Available) |
| <input type="checkbox"/> Lanyards \$2,500 (SOLD) | |

ADVERTISING - BOOKLETS

- | | |
|---|---|
| <input type="checkbox"/> Back Cover (Full Page) (SOLD) | <input type="checkbox"/> ½ Half Page \$350 |
| <input type="checkbox"/> Inside Front Cover (Full Page) \$1,000 | <input type="checkbox"/> ¼ Quarter Page \$250 |
| <input type="checkbox"/> Inside Back Cover (Full Page) \$1,000 | |
| <input type="checkbox"/> Full Page \$600 | |

RESERVE YOUR SPONSORSHIP TODAY

Organization: _____ Address: _____

Point of Contact: _____ Address 2: _____

Telephone: _____ Payment: \$ _____

Email: _____ Signature: _____

Please check the appropriate box(es) and return this form and payment to Leon Kriebel no later than May 4, 2015.

Please make checks payable to: **ASHE 2015 National Conference.**

ASHE Mid-Atlantic Region
Whitney, Bailey, Cox & Magnani, LLC (WBCM)
Attn: Leon Kriebel
849 Fairmount Ave, Suite 100, Baltimore, MD 21286
Phone 410-512-4500 Fax 410-324-4100 Email: lkriebel-ash@wbcm.com

**Sponsors who commit early will be listed on the website. Remember that all sponsorships are first-come, first-serve...
DON'T MISS OUT!**

THANK YOU FOR YOUR SUPPORT!



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LEVEL	BENEFIT	COST	SPONSORSHIPS
Sponsorship Levels			
Platinum	<ul style="list-style-type: none"> ✓ Full Page Ad in the Program Book ✓ Display Board List ✓ Recognition at Functions ✓ Listing on the Website ✓ 4 Conference Registrations ✓ 4 tickets to Past President's Luncheon ✓ 4 Tickets to Friday Night Event ✓ 4 Tickets to Saturday Night Banquet 	\$5,500	Unlimited
Gold	<ul style="list-style-type: none"> ✓ ½ Half Page Ad in the Program Book ✓ Display Board List; Recognition at Functions ✓ Listing on the Website ✓ 2 Conference Registrations ✓ 2 Tickets to Past President's Luncheon ✓ 2 Tickets to Friday Night Event ✓ 2 Tickets to Saturday Night Banquet 	\$3,500	Unlimited
Silver	<ul style="list-style-type: none"> ✓ ½ Half Page Ad in the Program Book ✓ Display Board List; Listing on the Website ✓ 1 Conference Registration ✓ 1 Ticket to Past President's Luncheon ✓ 1 Ticket to Friday Night Event ✓ 1 Ticket to Saturday Night Banquet 	\$2,500	Unlimited
Bronze	<ul style="list-style-type: none"> ✓ ¼ Quarter Page Ad in the Program Book ✓ Display Board List ✓ Listing on the Website ✓ 1 Conference Registration 	\$1,250	Unlimited
Event Sponsorships			
Ice Breaker Reception (Thursday) Sponsor	<ul style="list-style-type: none"> ✓ Logo on Signage, Prominently Displayed During Event ✓ Mentioned in the Program Book ✓ Ability to distribute leave behind materials & giveaways on all tables 	\$1,200	SOLD
Technical Session Breaks	<ul style="list-style-type: none"> ✓ Logo on Signage at the Session ✓ Sponsor Recognized at Each Session 	\$500	Unlimited
Past President's Luncheon Sponsor	<ul style="list-style-type: none"> ✓ Logo on Signage, Prominently Displayed ✓ Mentioned in the Program Book 	\$3,400	SOLD



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	✓ Ability to distribute leave behind materials & giveaways on all tables		
Friday Night Event Sponsor	✓ Logo on Signage, Prominently Displayed ✓ Mentioned in the Program Book	\$3,000	2 available
Technical Tour (Saturday) Sponsor	✓ Logo on Signage, Prominently Displayed ✓ Mentioned in the Program Book ✓ Recognition During the Tour	\$500	1 available
Gala Banquet (Saturday Night) Sponsor	✓ Logo on Signage, Prominently Displayed ✓ Mentioned in the Program Book ✓ Recognition During the Event	\$3,000	1 available
Hospitality Room Sponsor	✓ Logo on Signage, Prominently Displayed ✓ Mentioned in the Program Book	\$1,000	Unlimited
Lanyards Sponsor	✓ Logo on All Lanyards	\$2,500	SOLD
Hotel Room Keys	✓ Logo on All Room Keys	\$2,500	SOLD
Registration Bag	✓ Logo on All Registration Bags	\$2,000	SOLD
Breakfast Sponsor	✓ Logo on Signage, Prominently Displayed ✓ Mentioned in the Program Book	\$750	3 available
Golf Outing Event			
Beverage Cart Sponsor	✓ Logo on Signage on the Beverage Cart ✓ Recognition at Award Reception	\$500	SOLD
Individual Hole Sponsor	✓ Logo on Signage at Sponsored Golf Hole	\$200	13 available
Longest Drive Sponsor	✓ Logo on Signage at Longest Drive Golf Hole	\$250	1 available
Closest-to-the-Pin Sponsor	✓ Logo on Signage at Closest-to-the-Pin Golf Hole	\$250	1 available